



NADER TERAB

# NADER TERAB

## BRAND PROFILE





# Brand Essence Tailoring Presence. Designing Identity.



**Nader Terab** is a luxury menswear designer crafting bespoke suits for men who lead. Every piece is built around confidence, clarity, and legacy. Because true elegance doesn't follow trends, it sets the tone.



# Brand Story:

## The Story of Nader Terab

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Nader Terab's journey began in 2016 when he was awarded "The Best Dressed Man" at the Dubai World Cup—an honor he proudly claimed for three consecutive years (2018 ,2017 ,2016). In 2019, he received the "Best Dressed Couple" award, marking another milestone in his style legacy.

Inspired by these moments and his growing influence in regional fashion, Nader launched his own brand in 2019. Since then, he has become a defining voice in men's style crafting elegance, confidence, and presence into every design.



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# Brand Story:



## From Thread to Legacy

Founded in 2019, Nader Terab launched his namesake label, Terab House, to bring timeless tailoring to men who demand more than just fashion. From Dubai to Riyadh, his designs have become a signature for executives, grooms, and creatives who value presence as much as style.

What began as a passion for precision evolved into a design philosophy: every man deserves a suit that reflects who he is—and who he's becoming.

Brand Story:



# Mission & Vision



To craft suits that do more than fit, they define presence, purpose, and personality.

Mission



To be the region's most respected designer of tailored identity for ambitious men across the Middle East.



# Services

## Private Bespoke Tailoring

By-appointment consultations in Dubai and Riyadh

Measurement, fabric selection, and story-based design process

Delivery within 10–7 days (standard) / 14 –10 days (busy seasons)



# Services



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# Services



## Groom & Event Styling

Wedding day suits and full groom styling packages

Personalized design to match tone, theme, and legacy

Services



# Services

## Executive Image Design

Tailored wardrobes for CEOs, speakers,  
public figures

Style strategy based on lifestyle, industry,  
and leadership presence



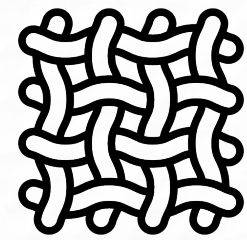
Services



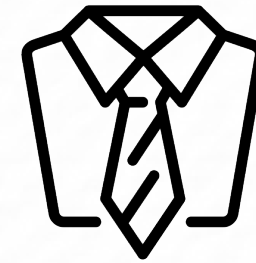
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# What Sets Us Apart



Over 1,500+ luxury fabrics curated for performance and prestige



A design process rooted in identity, not trend



Quiet elegance—made to be felt before it's seen



One-on-one attention from Nader Terab himself

# What Sets Us



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# Signature Clients We've dressed:

C-suite leaders and  
founders  
across the GCC

Grooms

Influential creatives,  
consultants,  
and elite professionals



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# Signa



# Recognitions & Features

Named "Best Dressed Man"

Featured in elite lifestyle and fashion publications

Known for suiting influential voices and bold visionaries



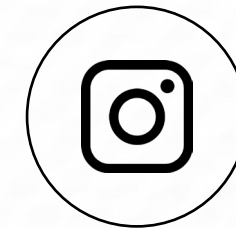
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# Contact & Booking



Dubai & Riyadh



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All fittings are by private appointment only.



**Tagline**

**TAILORED TO WIN**

DESIGNING PRESENCE FOR THE MEN WHO LEAD.



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